



Alpha
College of English

***General Information
& Course Details
Adult Programmes
2010***

GENERAL INFORMATION

1. Location

Alpha College of English is located in Dublin's city centre within a short walking distance from bus/train stops, shops, museums, galleries, theatres, cinemas, restaurants/cafes and pubs.

2. Registration

- To register for any course you should complete and return our application form with the appropriate, non-refundable administration fee and bank draft supplement, if applicable, at least 4 weeks before course commencement dates.
- All fees must be paid in full by the course commencement date.
- New students may only join classes on a Monday.

3. Age Requirement

Students must be 16 years of age or over to attend a course in our adult school.

4. Visas

- Visas are not required of EU nationals.
- If you are coming from a non-EU country you should apply to your nearest Irish Embassy in order to obtain a student visa or visit www.inis.gov.ie.
- Visa applications for Non EU students should contain a copy of an Electronic Transfer of Funds from the applicant to the Alpha College bank account, showing the name, address and bank details of the college, as well as the bank details of the applicant.
- Non EU students must take out medical insurance. Alpha College can, if required, arrange medical insurance cover for non-EU students staying longer than 12 weeks. The cost of this insurance cover will be charged on our invoice.
- On receipt of payment we will send you a letter of confirmation for one of our courses which you may submit to the Irish Embassy along with your other documentation.
- Letters of confirmation are only issued on receipt of payment of total fees.
- In the event of a visa to enter Ireland being refused all fees will be refunded less any bank charges incurred.
- Students from non-EU countries who wish to stay in Dublin for more than 12 weeks must register with the Immigration Authorities.
- Students taking a course of more than 25 weeks are obliged to take an external examination as part of their programme of study.

5. College Holidays

Alpha will be closed on: 01-03/01/10; 17/03/10; 02/04/10; 05/04/10; 03/05/10; 07/06/10; 02/08/10; 25/10/10; 18/12/10-03/01/11.

6. Insurance

- Students are advised to take out full travel, health, money, baggage and personal effects insurance cover prior to travelling to Ireland.
- Students from EU countries should bring a European Health Insurance Card to cover medical expenses. This can be obtained from your local social security or sickness insurance office before you travel.
- Non EU students must take out medical insurance. Alpha College can, if required, arrange medical insurance cover for non-EU students staying longer than 12 weeks. The cost of this insurance cover will be charged on our invoice.
- Alpha College and our host families do not insure against theft or loss of personal effects during any programme.
- The college will not cover costs which may arise as a result of the need for repatriation of a student.
- Students are advised to insure against loss of fees and/or other expenses which may be incurred due to cancellation or sudden, early departure from a course.

7. Accommodation

- Homestay accommodation is arranged with carefully selected hosts who provide single room accommodation, breakfast and evening dinner Monday to Friday; all meals at week-ends and light laundry service.

- Most homestays are situated in the suburbs and students travel to and from the college by bus or local train.
- Only one student of each mother-tongue is placed in a homestay unless specifically requested otherwise.
- Students with special dietary requirements may be asked to pay an extra supplement.
- Students who wish to vacate their room for 5 days or more will be charged a fee to hold the room.
- There is no refund if students vacate their room for week-ends.
- The summer supplement price applies to students staying in a homestay over Christmas.
- A limited number of hosts can provide a private bath-room for students. This facility must be specifically re-quested at least 2 months in advance and incurs an extra supplement. However this facility cannot always be guaranteed.
- Hotel, hostel or guest house accommodation can be arranged if required.
- Residence (self-catering) accommodation can be arranged during July and August.

8. Airport Transfers

- Airport transfers are available for a fee to students in homestay accommodation and who would like to be met on their arrival in Dublin airport and/or accompanied to the airport on completion of their course.
- Please note that arrival to the airport must be between 08.00 and 22.00, and departure from the airport between 10.30 and 23.00 to avail of this service. Adult students arriving or departing outside these times should take a taxi from the airport.
- We do not arrange transfers for students staying in hotel or residence accommodation. Such students are advised to take a taxi or bus from the airport.
- Flight arrival details must be communicated in writing to Alpha College at least 5 days prior to arrival. This applies even when not booking a transfer. The flight details we need are the flight number and the arrival time.
- Students who are staying in homestay accommodation but who have not requested or paid for transfers should not telephone their host on their arrival asking to be collected from the airport.
- We ask students staying in homestay accommodation to contact either their host or the Alpha College emergency number if their flight is delayed or cancelled or if they have missed a connecting flight.

9. Payment

- Payment must be made in full, not later than the first day of the course, as follows:
 - i) by bank transfer in Euro to:
Bank: Bank of Ireland
Branch: Lower Baggot Street, Dublin 2
Sort-Code: 90 - 14 - 90
Account Name: ALPHA College
Account Number: 18 36 74 25
Swift/BIC: BOFI IE 2D
IBAN Number: IE 49 BOFI 901490 18 36 74 25
 - ii) by bank draft denominated in Euro.

Please note:

- If payment is being made by bank transfer a supplement of €10.00 must be added to each transaction to cover Irish bank charges.
- Bank charges incurred at the student's bank are the responsibility of the student.
- Bank Transfers must be in Euro and must include the student's name and relevant invoice reference number to ensure prompt processing of payments.
- If payment has been made by transfer the student should send a copy of all transfer details with the completed registration form or hand the copy to a member of Alpha College Administration team on arrival.
- It is the responsibility of each student to ensure that all payments are correctly referenced and that all documentation related to payments is provided to Alpha College.

GENERAL INFORMATION

- In the event of delayed payment Alpha College reserves the right to cancel or suspend a student's course.

10. Refunds

- The Administration fee is not refunded under any circumstances.
- No tuition refunds are given for non-arrivals, early departures or absences, for whatever reason, from classes during any course.
- In some cases homestay accommodation costs may be refunded but only for full weeks which have not been used up.
- Accommodation costs are never refunded for a portion of a week.

11. Cancellation Policy

The administration fee is not refunded under any circumstances. A cancellation fee of €250 applies when a course is cancelled less than 1 week before course commencement date.

12. Course Books

The use of a text book and course materials is included in tuition fees. Students wishing to purchase their own text book may do so at the time of booking their course or while in Dublin.

13. Examination Fees

- Examination fees are not included in the course cost and must be paid separately when registering for the examination.
- Please note that non-EU students taking a course of 25 weeks or more are obliged to take an approved, external Examination during this period.

14. Local Travel

- We provide the necessary documentation for students who wish to purchase bus and rail tickets which facilitate unlimited travel on Dublin's public transport system.
- Tickets for late night buses must be purchased separately at time of travel.

15. College Hours

- Classes last from 09.00 - 13.00 (with a 20-minute coffee break from 10.50 - 11.10) Monday to Friday and 14.00 - 16.05 daily, Monday to Thursday.
- Students may use the recreation room, library, classrooms or computer room for private study up to 17.00 daily.
- Evening and Saturday classes are available on request.
- Computer assisted learning packages are available to students for self-study in the afternoons.
- Morning lessons - 55mins. Afternoon lessons - 50mins.

16. Public Holidays

- There are no classes on Public Holidays; instead we provide a full-day excursion outside Dublin at no extra cost to the student.
- There is no reduction in fees when a course includes a public holiday.
- When students have paid for a course which includes the Christmas holidays the equivalent period will be added to the end of their course.

17. First Day in Alpha College

- Students in homestay accommodation will be informed by their hosts about the best way to get to and from Alpha College. Many hosts either bring their student to the college on his/her first morning or arrange to have him/her brought by a current student. If, however, students are unsure about their transport details Alpha College staff are always available to provide help, guidance and direction.
- On the first morning in Alpha College students are given explanations and information to help them settle in to Alpha and Dublin. They also receive a student handbook, information on places of interest in Dublin and a map of the city centre. Included in the student handbook are out-of-hours emergency contact telephone numbers for key Alpha personnel.

- On completion of their induction students take a written placement test and are interviewed to determine their level of English.
- While these tests are being scored students may go to the bus office to purchase their bus/rail tickets.
- New students are placed in classes at an appropriate level at the beginning of the 2nd Class period.

18. Certificates

- Certificates of attendance are awarded to all participants on completion of their course.
- Certificates specify the duration of the course, the number of hours per week and the level studied.

19. Reports

Progress reports are available on request on completion of each course of 2 weeks' duration or more. Students requiring a report are asked to contact the Academic Manager one week before departure.

20. Study Facilities

- Included in tuition fees for all classes is the use of the library, study room, self study material and reference books, students' room, internet and e-mail facilities.
- Alpha College has a strict policy on inappropriate use of e-mail and internet facilities and students found to be in breach of this policy are liable for disciplinary procedures. Further information in this regard is included in the student handbook given to each student on his/her first day in Alpha College.
- The college is Wifi enabled so students are welcome to use their laptops.

21. Student Support/Monitoring

- All students are interviewed by a senior member of our Alpha College staff on their first day; before the end of their first week and again at least once every four weeks (for those on longer courses) to ensure that there are no problems with either their academic programme or their accommodation.
- Weekly meetings take place between teachers and the Academic Manager at which students' progress is evaluated and discussed and appropriate action agreed.
- Our Academic Support Team is available daily to provide advice regarding after-class study or specific language-learning problems.
- On one afternoon per week we offer a free advice and guidance session to students wishing to update their job search skills. This session covers CV preparation, interview preparation and job search information.
- One-to-one lessons are available (for a fee) to students who need to address specific areas of language development for example speaking, pronunciation etc.
- Students may choose, either during their stay in Alpha or on completion of their course, to take extra on-line writing classes (for a fee) with one of their class teachers. In these courses students get the opportunity to practise their written English and have a tutor work on specific areas of their written output.
- Our accommodation officer is always available to advise on problems regarding accommodation, settling in to life in Dublin, finding apartments – or just to chat about life in general!

22. Testing

- Students who take a course of 4 weeks or more have the option of taking an end-of-course test.
- A test is administered to students who may be deemed ready to move to a higher level during their programme.

23. Homework

- Homework is given on a regular basis and corrected in class the day after it is completed.

STANDARD COURSE - REF. GE01
INTENSIVE COURSE - REF. GE02
SUPER INTENSIVE COURSE - REF. GE03

24. Social/Cultural Activities

- Alpha College organises Saturday excursions all year except during the Christmas holiday period.
- We offer excursions or visits on 1-3 afternoons per week depending on the time of year and on one evening per week.
- Our excursions provide a unique opportunity for students to practise their English in authentic settings. Our guides are experienced and knowledgeable and know Dublin's most interesting places. This guide service is completely free of charge. Students may have to pay admission charges on some excursions. The average cost in such cases is €4.00.
- When out-of-Dublin coach tours are organised students pay a fee to cover the cost of coach hire and any entrance charges required.
- Alpha College organises a range of interactive in-house activities throughout the year. Students love these community-focused activities as they provide a multinational community environment in which to improve their English communication skills.
- We also make available to students information on many more visits, excursions, non English-language courses and sporting fixtures which they may enjoy on their own or with other students.

25. Coffee Shop

Tea, coffee, drinks, sandwiches and snacks are available daily in our coffee room.

26. Medical Health

The college must be notified in advance of any special dietary or medical requirements or any medical health problems. In the event of a student having a health problem requiring specific medication the college cannot accept responsibility for the student's failure to adhere to the required medical regime. Alpha College reserves the right to terminate a student's programme for non disclosure of prior medical or psychiatric problems which impinge on the running of the school.

27. Disciplinary Action

- Alpha College of English reserves the right to expel a student who has been involved in anti-social behaviour, bullying or violence towards a student or staff member, alcohol or drug abuse, misuse of internet/e-mail facilities, shop-lifting, damaging of college or host family property, non payment of fees.
- No refunds are given in the case of expulsion for whatever reason.
- All repatriation expenses in such instances are the responsibility of the student.
- If we expel a non-EU passport holder we inform the Immigration authorities accordingly.

28. Student Complaints

- Students experiencing problems are encouraged to inform Alpha personnel about them as soon as they arise. It is the policy of Alpha College to deal quickly and sensitively with any problems which may occur.

29. Photography

- From time to time we take photographs and record video of the school and of the students. We may use the images and audio/video for publicity purposes in print, online or through other digital forms of distribution. Students who would prefer not to appear in this publicity should inform the photographer/videographer at the time of photographs/video being taken so that they will not appear in any images.

1. Commencement Dates

- **Beginners** may start a General English Course on the following dates only: 04/01/10, 06/04/10; 28/06/10; 20/09/10.
- Students at all other levels may commence a General English Course on any Monday throughout the year (except when a public holiday occurs on a Monday. In such cases we provide an excursion on the Monday and classes commence on the following day).

2. Format

Standard Course

Standard courses consist of 20 lessons tuition per week (with a coffee break of 20 minutes each day) from 09.00 - 13.00, Monday to Friday inclusive.

Intensive Course

The Intensive course consists of 20 lessons tuition per week (with a coffee break of 20 minutes each day) from 09.00 - 13.00, Monday to Friday inclusive and 5 lessons per week, 14.00 - 16.05, Monday and Tuesday or Wednesday and Thursday.

Super Intensive Course

The Super-Intensive course consists of 20 lessons tuition per week (with a coffee break of 20 minutes each day) from 09.00 - 13.00, Monday to Friday inclusive and 10 lessons per week, 14.00 - 16.05, Monday to Thursday.

3. Level of English required for Intensive and Super Intensive course

Minimum of Pre Intermediate/A2

4. Maximum class size: 14 students

Average class size: 8/9 students

5. Course Duration

Participants may join the General English course for a minimum of 1 week. There is no maximum period.

6. Content

General English Standard Course

There is a syllabus for each level and a course book and supplementary material are used in conjunction with the syllabus. The syllabus covers the skills of speaking, listening, reading and writing as well as pronunciation, vocabulary and grammar activities. Classes are task-based and interactive with students and teachers continually working together to improve language output. Class work includes pair and group work, teacher-led discussions, debates, presentations and written tasks.

At the beginning of each week an outline of the programme for that week is posted in each classroom and discussed at the beginning of the first class on Monday morning. Students are tested at the end of each week on aspects of the week's work.

Supplementary material will include, for example, a range of extra topics such as Irish based material; oral interview skills; current affairs; extensive reading; problem solving; presentations; writing letters; writing articles and describing an investigation.

To facilitate students who may be interested in following a syllabus related to internationally recognised examinations we also include interactive tasks typical of those encountered in the Cambridge suite of examinations and The Test of Interactive English.

The pedagogical approaches employed in Alpha College integrate a primarily communicative approach with elements of other approaches to take into account different learners' needs, attitudes and objectives in learning English.

The overall approach is learner-centred and aims to equip students with all the tools essential to becoming autonomous learners.

General English Intensive and Super Intensive Course

The morning classes are the same as those of the Standard Courses. The afternoon classes are fluency development classes provided to give students further opportunities to practise listening and speaking in English. There is a syllabus at each level and a course book and supplementary material are used in conjunction with that syllabus. Class time is divided between speaking and listening tasks with pronunciation and vocabulary also playing a central role. Reading, writing and grammar are dealt with but are not the primary focus of the afternoon classes. We make the topics in these classes as contemporary and relevant as possible by including supplementary material from the media.

7. EXTRA OPTIONS

FREE JOB SEARCH AND GUIDANCE SESSIONS

On one afternoon per week we offer a free guidance session for students wishing to update their job search skills. This session includes CV preparation, interview preparation and job search information.

PRIVATE LESSONS

One-to-one lessons are available (for a fee) to students who need to address specific areas of language development for example speaking, pronunciation etc.

ONLINE WRITING CLASSES - REF. GE05

Students may choose, either during their stay in Alpha or on completion of their course, to take extra on-line writing classes (for a fee) with one of their class teachers. In these courses students get the opportunity to practise their written English and have a tutor work on specific areas of their written output.

GENERAL BUSINESS ENGLISH - REF. GBE02

1. Format

- Group classes are provided in the afternoons for 5 lessons per week over 2 afternoons.

2. Level of English required

Minimum of Intermediate/B1.

3. Commencement Dates

Students may commence a General Business English module on any Monday throughout the year (except when a public holiday occurs on a Monday. In such cases we provide an excursion on the Monday and classes commence on the following day).

4. Content

There is a prescribed syllabus for this course and a course book and supplementary material are used in conjunction with the syllabus. The approach follows that of the Standard General English course. The areas covered include integrated skills (reading, writing, listening and speaking) for business; grammar and functional English necessary for effective business communication through English. Pronunciation and intensive work on connected speech help students to understand and be understood in a business context. The English of presentations, finance, meetings, travel, marketing, negotiating, telephoning, trade and entertaining is also covered. Students are encouraged to make presentations based on class materials and their own experiences. We also include in this syllabus examples of the types of tasks and content covered by the Cambridge Business Examination (BEC).

GENERAL BUSINESS ENGLISH - REF. GBE03

1. Format

- Group classes are provided in the afternoons for 5 General Business English lessons over 2 afternoons + 5 General English lessons per week over 2 further afternoons.

2. Level of English required

- Minimum of Intermediate/B1.

3. Commencement Dates

- Students may commence a General Business English module on any Monday throughout the year (except when a public holiday occurs on a Monday. In such cases we provide an excursion on the Monday and classes commence on the following day).

4. Content

- The content is as outlined in the General Business English (GBE02) and the General English afternoon fluency development classes.

GENERAL BUSINESS ENGLISH - REF. GBE+

1. Format

- Group General English classes in the mornings + 5 x 45 minute one-to-one afternoon classes per week. The one-to-one lessons may be taken in 2 or 3 modules.

2. Level of English required

- As these classes are customised to the needs of each student there is no minimum level of English required but we would suggest that students should have at least A2 level to benefit optimally from the classes.

3. Commencement Dates

- Students may commence a General Business English module on any Monday throughout the year (except when a public holiday occurs on a Monday. In such cases we provide an excursion on the Monday and classes commence on the following day).

4. Content

- Students taking these classes may choose to focus on areas of specific interest to them. The most common areas covered are presentation skills; dealing with clients; telephone English; negotiating skills; writing e-mails; participating in meetings; giving technical explanations; inter-cultural differences.

ENGLISH AND PROFESSIONAL WORK EXPERIENCE PROGRAMME - REF. WE01

1. The English and Work Experience Programme provides participants with an excellent method of learning and using English in a practical way. Students are placed, where possible, in an Irish enterprise appropriate to their qualifications and experience. Here they join the workforce of the company and gain valuable experience of a business environment. They are given tasks of varying complexity to complete, depending on their ability, motivation and qualifications. In addition to the exposure they get to the activities of a modern company, course participants have the opportunity of practising their English skills in an authentic work environment. This programme provides them with an excellent opportunity to enhance their employment prospects on their return home.

2. Commencement Dates

- The English language training element of this programme begins every Monday throughout the year (except when a public holiday occurs on a Monday. In such cases we provide an excursion on the Monday and classes commence on the following day).
- The work experience element may only be started from October to June inclusive.

3. Format

- Students take a combination of English classes and Work Experience with a minimum total of 4 weeks English classes and 4 weeks Work Experience.
- They may take the General English Standard or Super-Intensive course or the General & Business English course or a combination of these courses by arrangement.
- They then undertake the unpaid work experience element of the programme. Every effort is made to try to place the student in the area of his/her first choice but this cannot always be guaranteed.
- The work experience module lasts a minimum of 4 weeks and a maximum of 12 weeks.
- Before commencing the work experience element of this programme students are given guidelines on compiling their CV and preparing for interview.
- While they are on work experience they are monitored by

our Corporate Programmes Manager who liaises with the company to monitor progress and deal with any queries or problems.

4. Level of English required: Upper Intermediate/Pre B2

5. Minimum Age: 20 years of age

6. Conditions

- Students must have reached at least Upper Intermediate level of English before commencing the work experience element.
- Students must take a minimum total of 4 weeks English classes and 4 weeks Work Experience
- Participants must sign a form stating that they understand the objectives of the work experience programme before the booking can be confirmed.
- Students must be 20 years of age or over before being accepted on this programme.
- This programme is available to EU Students only

ACADEMIC YEAR PROGRAMME - REF. AYP01, AYP03 (EU students only)

This extended programme offers a superb opportunity to enhance English language skills in a variety of settings. Through a combination of General English Classes, Examination Preparation Classes and a Professional Work Experience Programme students are in a unique position to learn English, practise it in the workplace, gain an internationally-recognised Certificate and return to their home country with skills that will greatly improve their future career prospects.

1. Format

- This programme consists of 3 x 12 week modules .
- The first module must be a General English module – either Standard or Super-Intensive format.
- The sequence of the 2nd module (Examination Preparation Classes) and the 3rd module (Professional Work Experience) may vary depending on the examination dates.

2. Commencement Dates

General English Module 04/01/10; 21/06/10; 27/09/10.

3. Conditions

- 1 Students may only commence this programme on the dates specified above
- 2 Students must be 20 years of age or over
- 3 The first module must be General English
- 4 At the beginning of the General English module students must have an Intermediate/Pre B1 level of English or higher
- 5 All modules must be of 12 weeks duration.
- 6 Students must sign a form stating that they understand the format of the Professional Work Experience module before bookings can be confirmed.

EXAMINATION PREPARATION COURSES

Alpha College of English prepares students for the Cambridge Examinations - KET, PET, First Certificate and Advanced; IELTS, TOEIC, BULATS, Trinity and TIE examinations.

Cambridge Examinations - KET, PET, First Certificate and Advanced

1. Format

- Students wishing to prepare for these examinations join our General English classes at the appropriate level. These courses last for 6 - 12 weeks (depending on the examination being taken) and focus on helping students pass the examination.
- They may choose the Standard option of 20 morning group lessons per week or a Super-Intensive course which consists of 30 lessons per week.
- The afternoon classes focus on fluency development skills necessary for the interview and listening sections of the examinations.
- Students taking these examinations also get extra small-group tutorials to help them prepare for the exams.

2. Level of English required:

KET = A2/Pre-Intermediate; FCE = B2/Upper Intermediate
 PET = B1/Intermediate CAE = C1/Advanced

3. Course Duration:

6/12 weeks

IELTS, TOEIC, BULATS, Trinity and TIE examinations.

1. Format

- Students wishing to prepare for these examinations join our General English classes at the appropriate level
- Afternoon preparation for these examinations is on an assisted, self-study basis. We organise regular free afternoon sessions to help students who are preparing for these examinations. Students have full use of our extensive library of materials to help them prepare.
- On Friday afternoons students can take a 'mock' exam to test themselves and monitor their progress.
- Our teachers, several of whom are accredited Cambridge, IELTS and TIE examiners, will correct these mock tests and provide advice on areas needing extra focus.

2. Level of English usually required.

IELTS = B2/Upper Intermediate
 TOEIC = B2/Upper Intermediate
 TOEFL B2/Upper Intermediate
 TIE = A1+/Elementary +
 TRINITY = A1+/Elementary +

Commencement Dates

Course start date	Registration	Examination dates
KET, PET Open Open Open	Early February End of May Early October	12/03 – 22/03/10 28/05 – 07/06/10 12/11 – 22/11/10
FCE, CAE 04/01/10 15/03/10 14/06/10 (FCE only) 13/09/10	End of January End of April Mid July (FCE only) Mid September	05/03 - 28/03/10 24/05 – 20/06/10 15/08 – 30/08/10 (FCE only) 01/12 – 12/12/10
BEC 15/03/10 13/09/10	End of April Mid September	07/05 – 31/05/10 01/12 – 12/12/10
TOEIC Assisted self study	3 weeks before exam	Monthly dates possible
TIE Assisted self study	2 weeks before exam	On request
IELTS Assisted self study	2 months before exam	Monthly dates possible

Section 2:- Customised Courses

OVERSEAS TEACHERS' COURSES -

Alpha College is an approved training centre for the ACELS Certificate in English Language Teaching (CELT) and has a staff of highly qualified, experienced and motivated teacher trainers who train prospective ELT teachers. They are also practising teachers of English, experienced in using up-to-date methods with learners at all levels of language learning

Teachers from an EU (or associated) country may obtain a grant to attend one of the Alpha College courses for teachers. For details of National Agencies for Comenius programmes please visit

www.ec.europa.eu/education/programmes/socrates/comenius/natagenc_en.html

www.ec.europa.eu/education/lifelong-learning-programme/doc84_en.html

REF. OTC01

1. Aims

To provide an opportunity for overseas teachers of English to develop their English language skills, enhance their language teaching skills and gain knowledge of the contemporary social, artistic, literary, cultural and historical environment in Ireland.

2. Format

This is a two-week course consisting of 40 contact hours plus an extensive cultural and social programme. The course is designed to be a fun way of refreshing and expanding teaching ideas and to provide an opportunity for teachers of English to upgrade their language teaching skills and develop their own language skills while also gaining knowledge of the contemporary social and cultural scene in Ireland.

Morning sessions are divided into two main areas. The first area covers current theory and methodology in language learning and teaching and offers practical and fun ideas for use in the classroom in teaching the four skills, vocabulary and pronunciation. Uses of new technologies in language teaching are also included.

The second area covers cultural and social aspects of modern Ireland such as history, politics and the arts. These sessions are presented in a manner that complements the theory and methodology component of the course. Morning cultural sessions are further reinforced by afternoon visits to places of interest which are directly related.

3. Course Dates

05/04/10; 12/07/10; 11/10/10 or by arrangement for closed groups

REF. OTC02 (for overseas teachers of English literature)

1. Aims

This course has been developed for teachers of English with an advanced level of English and a keen interest in literature and in teaching it. The course aims to refresh and expand the participants' knowledge of literature in the English language while giving practical ideas for its teaching in the classroom and developing their language skills. The course comprises 40 hours input sessions, complemented by an extensive programme of literature related afternoon activities.

2. Format

The morning input sessions include the following areas:

- A review of Irish, British and American literature
- Examination of materials available for teaching literature as part of foreign language studies
- Teaching vocabulary in the context of literature
- Developing the key skills of reading and writing in the context of literature
- Special focus on teaching Shakespeare's works
- Using drama in the classroom
- Using film to teach literature

The afternoon programme provides participants with an opportunity to further deepen their knowledge with visits to major literature related destinations

3. Course Dates

26/07/10 or by arrangement for closed groups

ENGLISH FOR SPECIAL PURPOSES - REF. ESP01

1. Group or one-to-one ESP classes are available, by arrangement, in the following areas:

The English of:

- Aviation and Air Traffic Control
- Banking/Finance/Foreign Exchange
- Business
- Law
- Medicine
- Military Organisation & Operations
- Sales and Marketing
- Travel and Tourism

A popular option among students is to combine 20 lessons group General English, standard format with 5 lessons one-to-one ESP classes in the afternoons.

Quotations and proposals are available on request.

EXECUTIVE ENGLISH WITH OPTIONS - REF. EXE01

Executives and Managers derive great satisfaction from this programme which combines tailored English tuition, meetings with their peers in Irish business, financial, industrial, commercial and political life and a range of cultural, social and sports activities common to the English-speaking world.

1. Commencement Dates

Every Monday throughout the year (except when a public holiday occurs on a Monday. In such cases we provide an excursion on the Monday and classes commence on the following day).

2. Duration

1 week or more.

3. Format

One teacher to one client or One teacher to two clients

4. Sample Schedule

Mornings: 4 hours per day customised English tuition.

Afternoons: A combination of the following: Corporate visits; Tours of Dublin; Golf lesson

Evenings: A combination of the following: Theatre; Traditional Irish pub night; Musical entertainment (*Quotations for any combination of the above are available on request*).

5. Content

The content of this course is customised to meet the participant's needs. To ensure that this objective is met we like to get, in advance of the student's arrival, as much detail as possible regarding the particular aspects of English language training which the student feels need most attention. On the student's arrival we will conduct a Needs Analysis to further fine tune the programme.

WEEK-END INTENSIVE BUSINESS ENGLISH COURSE - REF WBE01

This course has been developed in response to the demand from busy Executives, Managers, Technocrats and professional people for intensive tuition in English in an English speaking environment that they can fit in to their already crowded schedule which precludes them from attending courses during their working week.

To meet this requirement Alpha College of English provides, every weekend except Irish Public Holiday weekends, an intensive course in Business English. (Irish public holidays are 17/03/10; 02/04/10; 05/04/10; 03/05/10; 07/06/10; 02/08/10; 25/10/10.

Participants take classes from 09.00 – 13.00 and from 14.00 – 18.00 on Saturday and from 09.00 – 13.00 on Sunday. Participants must take a placement test prior to being confirmed on the course to ensure that everybody in the group has the same level of English.

These are small class groups – minimum size 3; maximum 5 and are ideal for highly motivated, focused and ambitious people who are aware of the requirement of fluency in English for career advancement in today's global environment.

Extra classes may be arranged on request.



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